

You All Better Read This
By Mark Adams @ Type-Writer.org

Apple has introduced many revolutionary technologies, but it's also killed off a few. In 1998, the company dispatched the floppy drive, omitting it from the design of the new iMac G3. They would go on to kill the CD/DVD player sometime around 2010.

An internal memo from the early 1980s reveals the company previously set out to exterminate the typewriter.

Wrote CEO Mike Scott, Feb. 1, 1981, "Apple is an innovative company. We must believe and lead in all areas. If word processing is so neat, then let's all use it." He ordered that no new typewriters be purchased and offered first dibs on new Apple systems to employees who handed over their machines.

Aiming to spur on sales of the Apple II, Scott wanted revolution from within. "We believe the typewriter is obsolete. Let's prove it inside before we try and convince our customers," he explained.

Now we know who to blame!

LONG LIVE QWERTY!

Sent from my Hanx 707.